



TRICOLOGICAL LINE

ARTISAN OF BEAUTY CARE

with NATURAL ORIGIN INGREDIENTS

 ROVERHAIR®

ORGANIC HAIRCARE

ARTISAN OF BEAUTY CARE



Roverhair Artisan of Beauty Care is a dedicated line rich in active ingredients of biological origin specializing in Scalp Care. Effective for treating common conditions such as Hair Loss, Dandruff, psoriasis, and excess oil of the hair and scalp.

formulation technology

Thanks to the technological research of ROVERHAIR Laboratories, a new treatment system has been developed that is useful in combating hair loss, stages of scalp alteration and various dysfunctions caused by stress and/or skin abnormalities. The strength of ARTISAN OF BEAUTY CARE is based not only on its formulation rich in active ingredients of biological origin but also on the simplicity of rituals with which to be able to respond to skin abnormalities.

this line contains

- **DEEP CLEANSING:** detoxification and scalp preparation
- **FORTIFYING:** anti hairloss prevention
- **CALMING:** soothing and calming action
- **ANTI DANDRUFF:** anti dandruff action
- **ANTI GREASY:** anti oil action

why choose it?

- formulation rich in active ingredients of organic origin
- developed using ancient holistic knowledge
- simplicity and effectiveness of hair routines
- dermatologically tested formulas
- developed without the aid of sles, sls, parabens, dea, peg and alcohol





BRAND SINCE 1975 - ROVERHAIR.IT - ITALIAN PREMIUM HAIRCARE



DEEP CLEANSING



LINE DEDICATED TO THE SPECIFIC STAGE OF CLEANSING WITHIN THE SALON, RECOMMENDED BEFORE STARTING EACH TREATMENT. ACTS BY REMOVING ALL IMPURITIES RESULTING FROM OILY, OILY OR DRY AND DEMINERALIZED SKIN; RESTORES THE HYDROLIPIDIC AND SEBACEOUS PHASE, PREPARING THE SCALP TO RECEIVE THE SPECIFIC AND DEDICATED NORMALIZING TREATMENT.

actives

SALIX EXTRACT: Soothing, keratolytic action (invaluable in the treatment of dandruff, seborrhea and fall)

WHITE CLAY: important sebum-regulating, adsorbing, purifying action

FUCUS VESICULOSUS: Seaweed, source of potassium iodine sodium magnesium iron, soothing action, rich in polyphenols, vitamins B1,C and E

ALOE VERA: Soothing, purifying, moisturizing, regenerating action

VEGETAL OILS: Skin elasticizing and soothing action, rich in vitamin E, moisturizing, protective, repairing

VITAMIN E: Reduces free radical formation, promotes cell renewal, soothing action, elasticizing. Beneficial effects on hair growth, restores the natural pH of the skin.

SCALP CLAY MUD

deep cleansing

FEATURES

Mud scrub with detoxifying action, purifying, moisturizing, rebalancing, sebum regulating and exfoliating.

ACTIVES

Shea Butter, Menthol, Salicylic Acid, Kaolin, Green Clay, Vegetable Glycerol, Vitamin B6, Nicotinamide, Fucus Extract, Ginger Oil, Perlite and Fucus Vesiculosus Extract



500 ml

HOW to use

Apply to dry scalp. Massage gently to perform a gentle mechanical exfoliation action on the skin. Then rinse with plenty of water.

0%
 PARABENS
 FREE

OO
 RENEWING
 SCRUB
 MICROSPHERE

KEY benefit

- detoxifying action
- purifies and exfoliates
- moisturizes
- rebalancing and sebum-regulating action

technical **REMARKS**



SCALP OIL

deep cleansing

FEATURES

Super mild cleansing oil with moisturizing action for dry skin. Restores the right water balance at the skin level.

ACTIVES

Vitamin E, Vegetable Glycerol, D-Panthenol e Aloe Vera

HOW to use

Apply to dry scalp then massage gently for about 2 to 5 minutes. Rinse thoroughly.



GENTLE
FOAM
ACTION

0%

PARABENS
SLES/SLS
FREE

technical **REMARKS**



500 ml

KEY benefit

- gentle
- moisturizing



FORTIFYING

anti-hairfall



LINE DESIGNED TO EFFECTIVELY COMBAT HAIR LOSS, THINNING AND THINNING OF THE HAIR SHAFT. THE CONCENTRATE OF ACTIVE INGREDIENTS ALLOWS FOR STRONGER AND STRONGER HAIR BY REDUCING HAIR LOSS.

actives

BIRCH TREE: Detoxifying action, soothing, reduction of dandruff, and hair loss, promotes blood microcirculation

CAPSICUM: Source of vitamins A, B2, PP, C and E. Powerful stimulant of blood microcirculation, antioxidant action

GINGKO BILOBA: Stimulating blood microcirculation, anti free radical, prevents hair loss, regenerating

ROSEMARY: Dermopurifying, reduces excessive sebum and dandruff production, stimulating action



FORTIFYING SHAMPOO

anti hairloss shampoo

FEATURES

It cleanses, purifies and fortifies the skin, leaving a pleasant feeling of freshness.

ACTIVES

With Vitamin E, Menthol, Brewer's yeast, Betula and Ginkgo biloba extract, Capsicum extract, Nicotinamide, D-Panthenol, Vitamin B6

HOW to use

Apply shampoo to wet hair and emulsify and massage in gentle circular motions. Repeat if necessary. Rinse.

0%

SILICONS
PARABENS
SLES/SLS
EDTA FREE

technical **REMARKS**



250-1000 ml

KEY benefit

- Cleanses
- Purifies
- Fortifies



FORTIFYING LOTION

anti hairloss lotion

FEATURES

Hydroalcoholic lotion with actives that can stimulate skin microcirculation and prevent fragility and trophism of the hair bulb.

ACTIVES

With Menthol, Camphor, Eucalyptus and Rosemary Oil, Caffeine, Nicotinamide, Vitamin B6, Capsicum, Ginkgo Biloba and Birch Extract



10 ml

HOW to use

Apply FORTIFYING vials to towel-dried hair, distributing evenly all over the scalp. Massage gently and carefully for 5-10 minutes.

The product does not require rinsing. Apply 2 times a week in cases of intense fragility, 1 time a week for maintenance.

0%
PARABENS
FREE

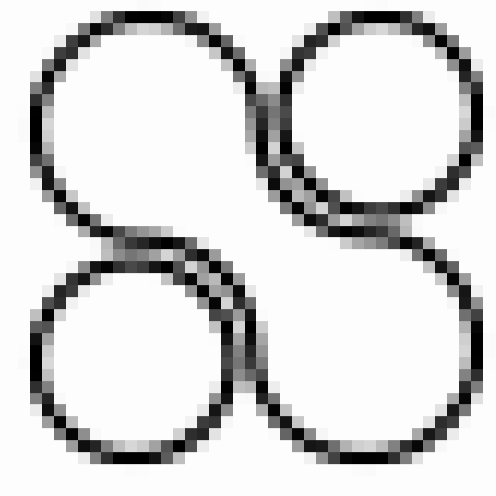
t
EFFECTIVE
STIMULATION
TECHNOLOGY

technical **REMARKS**

KEY benefit

- Stimulates microcirculation
- Prevents fragility and trophism of the bulb





CALMING

soothing



LINE FORMULATED TO EFFECTIVELY TREAT SENSITIVE SCALP. THE ACTIVE INGREDIENTS CONTAINED HAVE AN IMPORTANT SOOTHING ACTION AND RELIEVE ITCHING, BURNING AND DISCOMFORT.

actives

TEA TREE OIL: Antiseptic, soothing, purifying, regenerating, stimulating action. Reduces skin dryness

MELISSA: Calming and soothing action, reduces skin tension

MALLOW: Emollient and soothing action, regenerates skin tissue

GLYCYRRHETINIC ACID: Soothing, softening and protective action on microcirculation



CALMING SHAMPOO

relaxing shampoo

FEATURES

Gently cleanses while giving vitality to hair from base to tip. Promotes a decongestant action on the scalp, purifying and toning it.

ACTIVES

With Vitamin E, Menthol, Brewer's yeast, Betula and Ginkgo biloba extract, Capsicum extract, Nicotinamide, D-Panthenol, Vitamin B6

HOW to use

Apply to damp hair and scalp and proceed with washing, massaging the skin well. Rinse thoroughly.

0%

SILICONS
PARABENS
SLES/SLS
FREE



SOOTHING &
REFRESHING
EFFECT



250-1000 ml

KEY benefit

- Gently cleanses
- Gives vitality
- Decongestant action
- Purifies and tones

technical **REMARKS**



CALMING LOTION

relaxing lotion

FEATURES

Decongestant and detoxifying lotion.
Oxygenates the scalp favoring the increase of the microcirculation.

ACTIVES

With Menthol, Camphor, Eucalyptus and Rosemary Oil, Caffeine, Nicotinamide, Vitamin B6, Capsicum, Ginkgo Biloba and Birch Extract

HOW to use

Apply CALMING vials after shampooing to a damp scalp, distributing the product evenly over the entire scalp. Massage gently and carefully for 5-10 minutes. The product does not require rinsing. Apply 2 times a week for very sensitive scalp, 1 time a week for maintenance.

0%

SILICONS
PARABENS
SLES/SLS
FREE



SOOTHING &
REFRESHING
EFFECT

technical REMARKS



10 ml

KEY benefit

- Gently cleanses
- Gives vitality
- Decongestant action
- Purifies and tones



DETOXIFYING ANTI DANDRUFF

anti-dandruff



LINE DEDICATED TO ALL CUSTOMERS SUFFERING FROM DRY AND/OR OILY DANDRUFF. ACTS IN A SPECIFIC AND TARGETED WAY BY ELIMINATING DANDRUFF AND REBALANCING THE HYDROLIPID FILM OF THE SKIN.

THE ACTIVE INGREDIENTS IN THE FORMULA ATTENUATE THE FORMATION OF DANDRUFF, SOOTHE ITCHING, AND REBALANCE THE HYDROLIPID FILM.

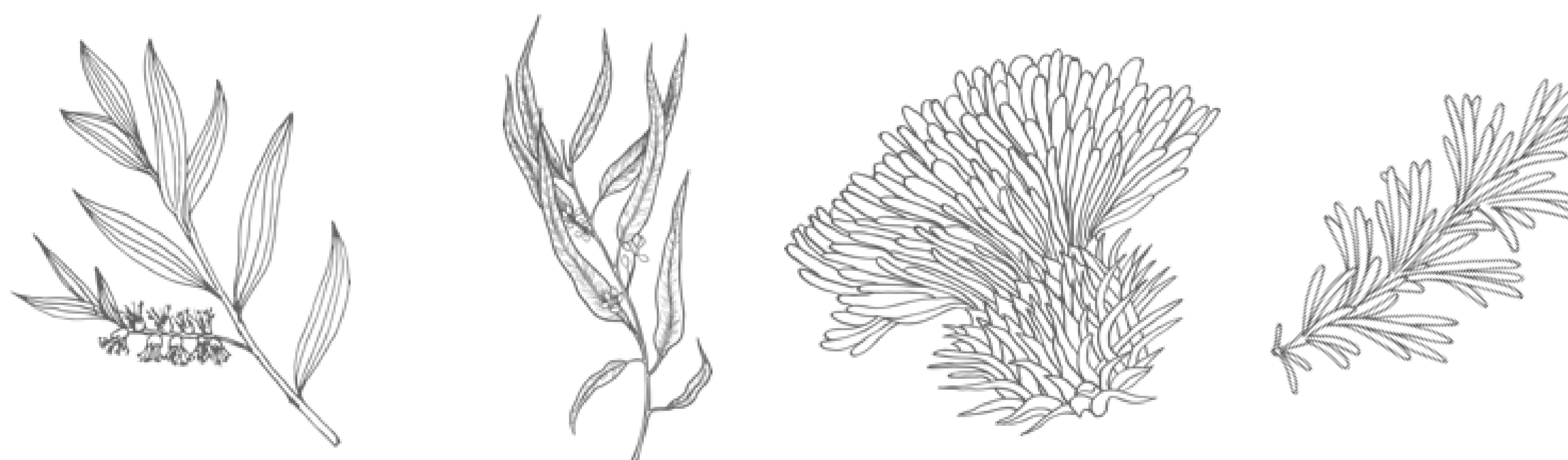
actives

TEA TREE OIL: Antiseptic, soothing, purifying, regenerating, stimulating action. Reduces skin dryness

BARDANA: Excellent for oily and impure skin, sebum regulating, antiseptic. Ideal for combating seborrhea and dandruff

SALIX EXTRACT: Soothing, keratolytic action (invaluable in the treatment of dandruff, seborrhea and fall)

ROSEMARY: Dermopurifying, reduces excessive sebum and dandruff production, stimulating action



DETOXIFYING SHAMPOO

purifying action

FEATURES

Deeply cleanses and purifies while respecting the skin.

ACTIVES

With Piroctone Olamine, Climbazole, Salicylic Acid, Vitamin E-H, Tea Tree Oil, Organic Willow Extract and Arctium Lappa Extra

HOW to use

Apply to wet skin and hair then massage gently for about 1 minute. Rinse thoroughly, repeat if necessary.

0%

SILICONS
PARABENS
SLES/SLS
FREE



COMPLETE
DETOX
SYSTEM



250-1000 ml

KEY benefit

- Cleanses and purifies
- Respects the skin

technical REMARKS



ANTI DANDRUFF LOTION

anti dandruff action

FEATURES

Specific lotion for dandruffy skin.
Acting at the skin level, it counteracts the production of dandruff.

ACTIVES

With Menthol, Tea Tree Oil, Vitamin B6, Nicotinamide, D-Panthenol, Organic Salix Extract, Rosemary Extract, Caffeine, Piroctone Olamine, Climbazole, Salicylic Acid

HOW to use

Apply DETOXIFYING ANTI DANDRUFF vials after shampooing to the scalp damp scalp, distributing the product evenly over the entire scalp. Massage gently and carefully for 5-10 minutes. The product does not require rinsing. Apply 2 times a week in case of very dry skin, 1 time a week for maintenance.

0%

PARABENS
FREE

technical **REMARKS**



10 ml

KEY benefit

- Acts at the skin level
- Counteracts dandruff



DETOXIFYING ANTI GREASY

greasy skin and seborrhea



LINE DEDICATED TO ALL CUSTOMERS SUFFERING FROM OILY SKIN AND SEBORRHEA; IT WORKS BY REBALANCING SEBUM PRODUCTION, LEAVING THE SKIN CLEAN AND FRESH, MAKING THE SCALP LIGHT.

actives

BIRCH TREE: Detoxifying action, soothing, reduction of dandruff, and hair loss, promotes blood microcirculation

BARDANA: Excellent for oily and impure skin, sebum regulating, antiseptic. Ideal for combating seborrhea and dandruff

TEA TREE OIL: Antiseptic, soothing, purifying, regenerating, stimulating action. Reduces skin dryness

SALIX EXTRACT: Soothing, keratolytic action (invaluable in the treatment of dandruff, seborrhea and fall)



ANTI GREASY LOTION

anti greasy action

FEATURES

Specific lotion for oily scalp and seborrheic dermatitis. It goes to work on the scalp, eliminating excess grease and rebalancing the secretion of sebum.

ACTIVES

Menthol, Salicylic Acid, Vitamin B6, Vitamin H, Tri-rectified Peppermint Oil, Magnesium Chloride, Organic Extract of Arctium Lappa, Extract of Betula-hedera

HOW to use

Apply DETOXIFYING ANTI GREASY vials after shampooing on damp scalp, distributing the product evenly over the entire scalp. Massage gently and carefully for 5-10 minutes. The product does not require rinsing. Apply 2 times a week in case of very oily skin, 1 time a week for maintenance.

0%

PARABENS
FREE

technical **REMARKS**



10 ml

KEY *benefit*

- Acts at the skin level
- Eliminates excess grease



ARTISAN OF BEAUTY CARE

TUTORIALS

CALMING

<https://www.youtube.com/watch?v=702-b4dHu2g>

FORTIFYING

https://www.youtube.com/watch?v=DGAw1_cByZc

FORFORA GRASSA

https://www.youtube.com/watch?v=Zg5zIZFt_qw

FORFORA SECCA

https://www.youtube.com/watch?v=0DhPFU_DiHY

ANTI SEBO

<https://www.youtube.com/watch?v=JKEcDwPk1lg>



