



DAILY ROUTINE

SOMNIUM

with HYALURONIC ACID & ORGANIC ARGAN OIL

 **ROVERHAIR**[®]
ORGANIC HAIRCARE

SOMNIUM

THE PREMIUM COLLECTION OF HAIR CARE PRODUCTS DESIGNED TO PROVIDE A DAILY BEAUTY ROUTINE.

this line contains

- Unique Shampoo
- Unique Balm
- Iconic Serum
- Supreme Leave-in



why to choose it?

- Dermatologically tested formulas
- Naturally effective
- Comprehensive, simple and smart
- Maintains hair hydration
- Repairing anti-aging action
- Iconic fragrance

SOMNIUM

formulation technology

Its philosophy is inspired by the Japanese practice of KINTSUGI, which celebrates the beauty of imperfections and scars, transforming them into signs of strength and uniqueness.

An innovative, skin-friendly formula enriched with ingredients of natural and sustainable origin, including hyaluronic acid and organic argan oil.

These ingredients work in synergy to repair, nourish and protect hair, giving it extraordinary radiance and vitality.

The "SOMNIUM" experience is an invitation to lovingly care for yourself, celebrate your authentic beauty and transform imperfections into strengths.

HYALURONIC ACID

It creates a protective film that retains water within the shaft, giving vitality and body to the hair.

BIOLOGIC ARGAN OIL

It brightens, nourishes and protects, has antioxidant and soothing action

SOMNIUM

rediscover THE BEAUTY IN THE IMPERFECTION

 ROVERHAIR®
ORGANIC HAIRCARE



UNIQUE SHAMPOO

daily routine

FEATURES

Skin-friendly cleanser for daily use ideal for all hair types. Gentle formula for a shiny, silky routine.

ACTIVES

Hyaluronic Acid and Organic Argan Oil

how to use

Apply to damp hair, massage gently in circular motions, rinse and repeat if necessary.

technical **REMARKS**



10-250-1000 ml

KEY *benefit*

- Gentle and Effective Cleansing
- Intense Hydration
- Suitable for All Hair Types
- Sensory Experience
- Sulfate Free





UNIQUE BALM

daily routine

FEATURES

Deep-acting nourishing cream for all hair types.
Ultra-concentrated formula to restore light to dull hair.

ACTIVES

Hyaluronic Acid and Organic Argan Oil

how to use

Apply to damp, washed hair, massage gently over the entire length. Leave on 5-10 minutes, rinse thoroughly and proceed with styling.

technical **REMARKS**



10-250-1000 ml

KEY *benefit*

- Deep Nutrition
- Deep Hydration
- Strengthening and Repairing
- Facilitates Styling
- Free of petroleum derivatives





ICONIC SERUM

wow effect

FEATURES

Anti-aging serum in oil for iconic shine. Ideal against split ends.

ACTIVES

Hyaluronic Acid and Organic Argan Oil

HOW to use

Apply a few drops to the lengths before styling or as a final touch for a wow effect.

technical **REMARKS**



3ml - 150 ml

KEY *benefit*

Prevents the formation of split ends

- protects against damage caused by UV rays
- protects from the heat of straighteners and hair dryers
- protects against free radicals
- protects against environmental pollution
- does not weigh down
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SUPREME LEAVE-IN

10 benefits in 1

FEATURES

Multi-action no-rinse spray cream, one product with 10 benefits in 1. Repairs, detangles and protects hair in one easy step.

ACTIVES

Hyaluronic Acid and Organic Argan Oil

HOW to use

Spray on hair before styling or as a final touch for a wow effect.

technical **REMARKS**



5ml - 150 ml

KEY benefit

- repairs and disciplines
- prevents split ends
- thermo-protective
- increases crease hold
- detangles
- polishes
- gives body and volume to fine hair
- ensures long-lasting color
- fantastic scent
- silicone-free formula





SOMNIUM TIPS & TRICKS



UNIQUE SHAMPOO & BALM

If frequent washings are carried out, often one cleansing is sufficient, adjust according to the amount of foam formed during the first wash: if present, a second cleansing is not necessary.

ICONIC SERUM

On coarse, curly and frizzy hair to create bright, defined waves. Or to protect hair from humidity and fight frizz.

SUPREME LEAVE- IN

Is also suitable for fine hair because it does not weigh down

HYDRA MOUSSE

Hydra Mousse can be used on natural blow-dries and on thick hair. On dry hair it can be used to give instant hydration and control frizz.

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